



## Schedule

Day	Datum	Itinerary	Location
01	09. 02. Sun.	Transfer from Changsha to Berlin via Beijing, Arrival in Berlin	Changsha /Beijing/ Berlin
02	10. 02. Mon.	<b>Berlin</b> 09:00 – 12:00 AM: Training Content: German economic structure and technology upgrading model of enterprises – definition of large, medium and small enterprises and their respective technological upgrading and specialization of technological transformation Lecturer: Mr. Dr. Meergans Name of the institution & Position: Beuth Hochschule für Technik Berlin & Special Lecturer Tel: 0049 30 45042309 Address: Am Borsigturm 40, 13507 Berlin  14:00 – 17:00 PM: Training Content: Example: German Industry 4.0 Strategy and the formation and promotion of federal government support policies - German smart manufacturing development and prospects; National support policy for science and technology transformation Lecturer: Mr. Dr. Meergans Name of the institution & Position: Beuth Hochschule für Technik Berlin & Special Lecturer Tel: 0049 30 45042309 Address: Am Borsigturm 40, 13507 Berlin	Berlin
03	11. 02. Tue.	<b>Berlin</b> 09:00 – 12:00 AM: Training Content: German National Industry Strategy 2030 – Current situation of Smart manufacturing and Main industry Cluster Lecturer: Mr. Hamacher Name of the institute & Position: University of Applied Science Berlin & Special Lecturer Tel: 0049 30 45042309 Address: Am Borsigturm 40, 13507 Berlin  14:00 – 17:00 PM: Training Content: Research institutions as think tanks – Integration and systems of the four German research groups (Fraunhofer Applied Research Group, Max Planck Foundation Research Group, Leibniz Social Science Research Group and Helmholtz Institute of Technology Biomedicine Basic Research Group) Lecturer: Ms. Dr. Kraehmel Name of the institute & Position: University of Applied Science Neu Brandenburg & Former Vice President for Research & Professor Tel: 0049 30 45042309 Address: Am Borsigturm 40, 13507 Berlin	Berlin

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Day	Datum	Itinerary	Location
04	12. 02. Wed.	<p><b>Berlin</b></p> <p>09:00 – 12:00 AM: Field Training Name of the Institution: BBAA Content: The German aviation industry drives innovation and new business models with SMEs as example; Promote industrial upgrading - technology transformation, innovation and entrepreneurship, industry associations, commercial small aircraft development and promotion Address: Freiheitstraße 120 Aufgang C, 15745 Berlin Contact person &amp; Phone: Prof. Timmermann, Tel: +49 3375 9218421</p> <p>14:00 – 17:00 PM: Field Training Name of the Institution: Berlin Adlershof Technology Park Content: The government cooperates with universities and enterprises to establish high-tech parks, government support for small and medium-sized innovative enterprises and examples of technological transformation; visit the park to understand the development of the third phase since the establishment of the park – the most successful high-tech parks in Germany and even the EU Address: Rudower Chaussee 17, 12489 Berlin Contact person &amp; Phone: Ms. Kutsche Tel: +49 30 6392 2296</p>	Berlin
05	13. 02. Thu.	<p><b>Berlin</b></p> <p>09:00 – 12:00 AM: Training Content: Problems and Challenges Faced by SMEs in Technology Transformation Lecturer: Mr. Würzburg Name of the institute &amp; Position: BVMW Berlin Nord &amp; Director Tel: 0049 30 45042309 Address: Am Borsigturm 40, 13507 Berlin</p> <p>14:00-17:00 PM: Training Content: Total Quality Management System for Industry 4.0 Lecturer: Mr. Dr. Tanneberger Name of the institute &amp; Position: Berlin Mercedes GmbH &amp; Director of Quality Tel: 0049 30 45042309 Address: Am Borsigturm 40, 13507 Berlin</p>	Berlin

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Day	Datum	Itinerary	Location
06	14. 02. Fri.	<b>Berlin</b> 09:00 – 12:00 AM: Training Content: HWK Training Model for SMEs to reserve professionals; Visiting to the Training Center Lecturer: Mr. Linsdorf Name of the institute & Position: HWK Berlin, Director of Center Tel: 0049 30 979919-0 Address: Am Mühlenberg 15, 14550 Berlin  14:00-17:00 PM: Training Content: Typical German SMEs and their technological innovation Lecturer: Mr. Nelius Name of the institute & Position: VDL Delmas Berlin, Director Tel: 0049 30 67872341 Address: Kienhorststraße 59, 13403 Berlin	Berlin
07	15. 02. Sat.	<b>Berlin</b> Group internal communication and learning	Berlin
08	16. 02. Sun.	<b>Berlin-Frankfurt</b> Transfer from Berlin to Frankfurt	Berlin/ Frankfurt
09	17. 02. Mon.	<b>Frankfurt</b> 09:00 – 12:00 AM: Field Training Name of the Institution: Mercedes Bus Plant Content: The role of large multinational enterprises in optimizing the industrial structure of SMEs in the industrial chain of the region Address: Hanns Martin Schleyer Straße 21, 68301 Frankfurt Contact person: Mr. Dr. Marcus Nicolai, Director Tel: +49 69 740 2230  14:00-17:00 PM: Training Content: German SMEs face challenges and technology, industrial upgrading strategy Lecturer: Mr. Dr. Hoffmann Name of the institute & Position: University of Applied Science Aschaffenburg & Professor Tel: +49 69 3343278 Address: Walter Reis Institut, Im Weidig 5, 63785 Obernburg a. M.	Frankfurt

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Day	Datum	Itinerary	Location
10	18. 02. Tue.	<b>Frankfurt</b> 09:00 – 12:00 AM: Training Content: German local government's policy support for product innovation and enterprise structure optimization of small and medium-sized enterprises; Lecturer: Mr. Marco Kreuter Name of the institution & Position: Director, Ministry of economy of Frankfurt region Tel: + 49 69 6392 2296 Address: Kaiser-Friedrich-Ring 75, 60185 Frankfurt  14:00 – 17:00 PM: Training Content: A state-owned special bank KfW that provides guarantees and credit services to SMEs Lecturer: Ms. Dr. Charis Pöthig Name of the institute & Position: KfW Bankgruppe, Vice-Director of PR Tel: +49 69 22349890 Address: Palmengartenstraße 5-9, 60325 Frankfurt	Frankfurt
11	19. 02. Wed.	<b>Frankfurt</b> 09:00 – 12:00 AM: Training Content: Frankfurt Municipal government's various ways of assisting local SMEs Lecturer: Mr. Oliver Schwebel Name of the institute & Position: Frankfurt Wirtschaftsförderung Department & Director Tel: +49 69 33496547 Address: Hanauer Landstraße 128, 60314 Frankfurt/M  14:00-17:00 PM: Training Content: The preferential treatment of SMEs in the legislative process of the German local council Lecturer: Mr. Gerd Schreiner Name of the institute & Position: Wirtschaftskommission des Landestags Rheinland-Pfalz & Member Tel: +49 621 8976019 Address: Kaiser-Friedrich-Straße 3, 55131 Mainz	Frankfurt

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Day	Datum	Itinerary	Location
12	20. 02. Thu.	<b>Frankfurt</b> 09:00 – 12:00 AM: Field Training Name of the Institution: OPEL AG Content: Opel Auto – History, Assembly Line, Process Upgrade; Address: Friedrich-Lutzmann-Ring 1, 65428 Rüsselsheim a. M Contact person: Mr. Schwarzer Tel: +49 6142 765600  14:00 – 17:00 PM: Field Training Name of the Institution: Techquartier Frankfurt Content: Technological innovation and development of enterprises and The model of start-ups; Address: Platz der Einheit 2, 60327 Frankfurt am Mainz Contact person: Director, Mr. Carsten Schröder Tel: +49 69 9001605	Frankfurt
13	21. 02. Fri.	Departure from Frankfurt to Beijing	On the Plane
14	22. 02. Sat.	Arrival in Beijing, Flight back to Changsha	Changsha

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